

PETER'S YARD TO OPEN SECOND OUTLET AT QUARTERMILE

Peter's Yard, Scotland's first Swedish bakery, has announced that it will be opening a second retail outlet at Quatermile in time for the Edinburgh International Festival in August.

Located in the Azurean building designed by the world-acclaimed architects Foster + Partners, the new space will be transformed to a 'Savour to Go', a deli-style cafe where customers can enjoy a range of carefully prepared Peter's Yard products, including sandwiches, soup, pastries, coffee and ice-cream, on the go.

The original outlet enjoyed instant success at the development, with the business reaching its five year turnover target in just one year, benefiting from the central location near to The Meadows, just off Middle Meadow Walk.

With the promising warm start to the summer, Peter's Yard's ice-cream has seen a significant increase in sales and the new outlet will be able to facilitate this demand for locally produced ice-cream made from fresh, natural and seasonal ingredients.

The new 'Savour to Go' outlet will also sell a selection of Peter's Yard retail products, including popular Swedish cookbooks, freshly ground coffee, Betjeman & Barton teas, organic Swedish cordial, award-winning crispbread and a selection of chocolates to indulge anyone's senses.

Peter Ljungquist, partner in Peter's Yard, said: "Since opening at Quatermile in 2007 we have been amazed at the warm welcome from the local residents and how quickly we have reached our business objectives.

"Just 90 yards from Middle Meadow Walk, the second outlet will enable customers to enjoy 'Savour to Go' – our response to take away – by offering carefully prepared, not rushed, sandwiches made with our own handmade bread, baked on site that day and made to traditional all-natural recipes."

Martin Smith, Development Director for Quatermile, commented: "Peter's Yard has been a fantastic success story at Quatermile since its launch, and we're delighted that

they have taken the decision to increase its presence at Quatermile by letting the second retail unit located in our striking Azurean building.”

Open daily, Peter’s Yard is distinctly Scandinavian in style combining contemporary interiors with a traditional, welcoming atmosphere. Customers can watch the bakers at work in the glass-fronted in-store bakery and can enjoy different types of freshly baked bread and a range of patisseries straight out the oven.

Last year, the public square at the development was completed, bringing with it a number of exciting retail and leisure opportunities. Home to the headquarters of two of Scotland’s leading law firms, Edinburgh’s first 24 hour gym, retailers and residents, Quatermile is emerging as one of the most sought after addresses in the capital.

Peter’s Yard is open daily from 7am to 11pm. For further information please visit **www.petersyard.com**.